


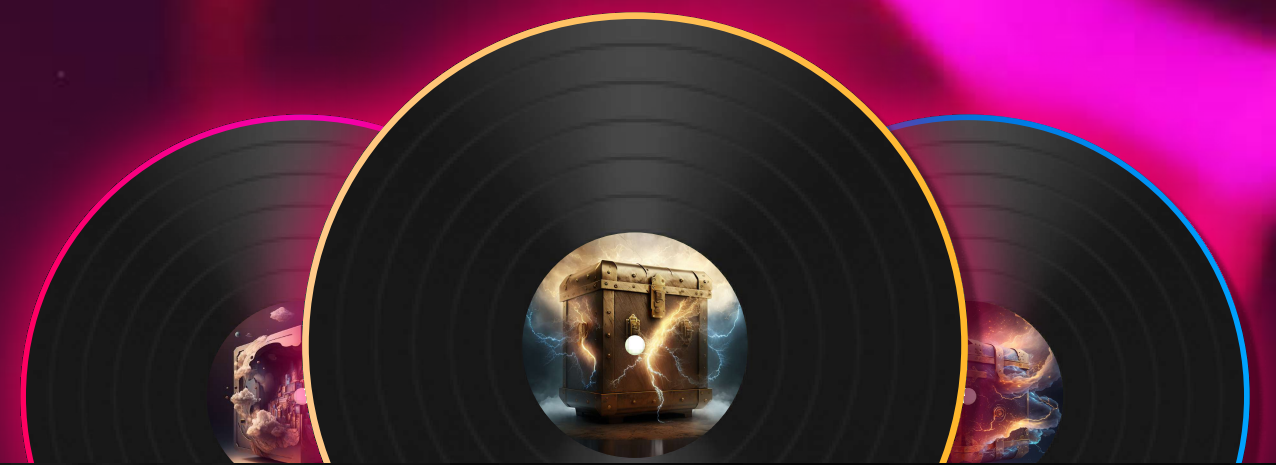


**Enjoy music
to every
single element**


The One Platform for
all Music Enthusiasts



Enjoy music to every single element with BeatGen



Neuroscience studies have indicated that the effects of music on the human brain are particularly extensive, surpassing those of any other known human activity. At BeatGen, we are dedicated to enhancing your music experience with the most innovative AI and in-depth sound analysis technology, designed to elevate your listening experience to new heights.



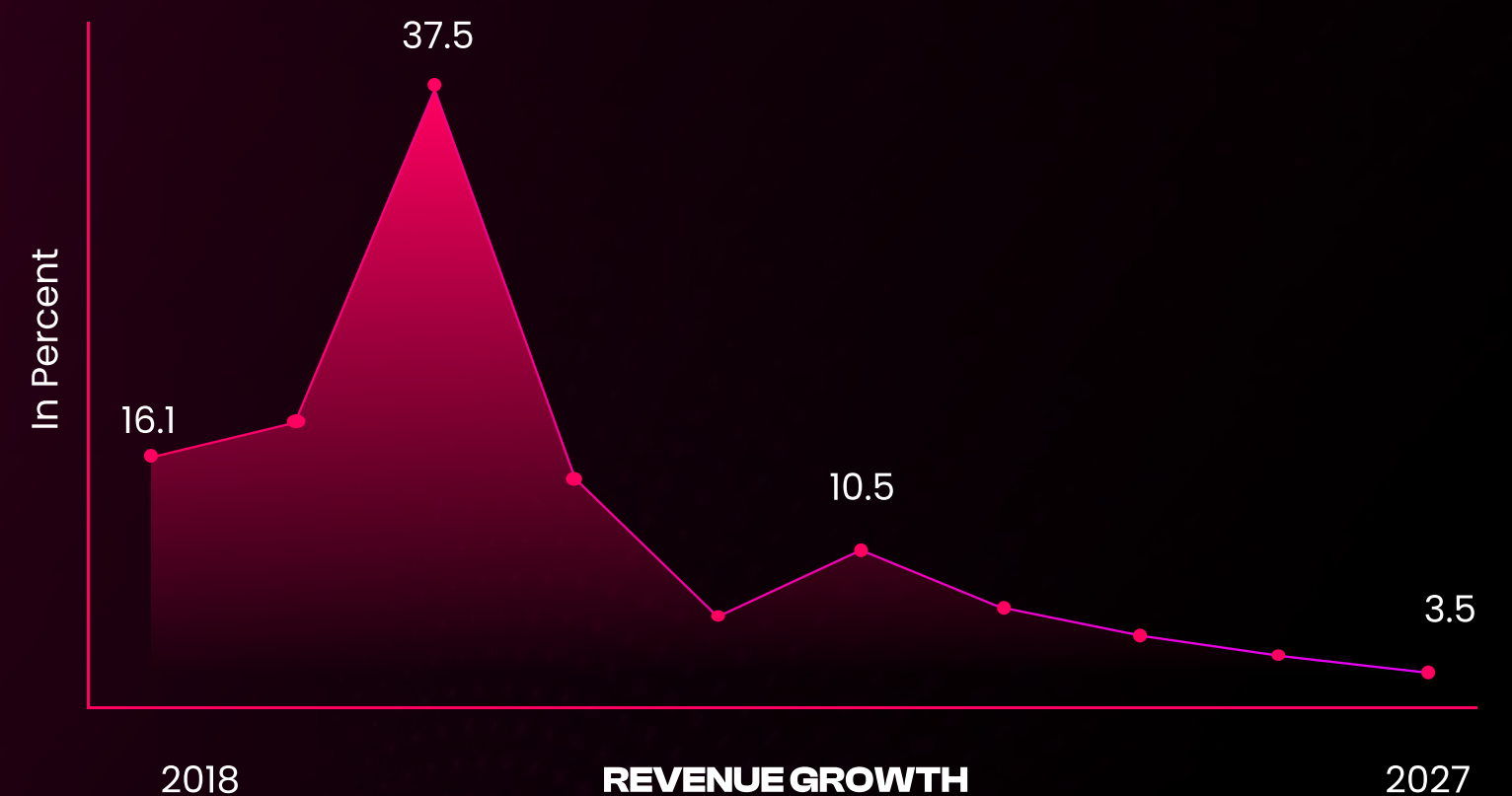
MARKET ANALYSIS

In 2020, Global Music Streaming Market Valued At

\$20.9 BILLION

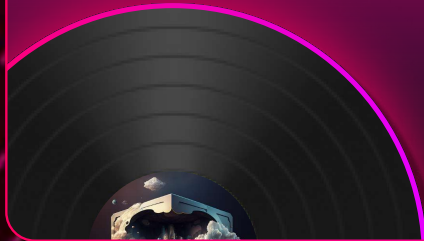
and is expected to grow at a compound annual growth rate of **19.8%** from 2021 to 2028⁽¹⁾

(1) STATISTA. (2021)



MARKET OPPORTUNITIES

General Music Audience



- Growing demand for wider connections with seamless sharing experience
- Rising demand for new approach to engage with music
- Escalating demand for personalized music



BeatGen offers play in sync function and many options for social connections



BeatGen offers easy-mode option, no prior technical knowledge required

Content Creators & Sound Producers



- Need for insights of audience preference and current trends
- Limited knowledge about music composing, remixing, and editing
- Demand for commercial and monetization solutions

BeatGen's element-based and behavior-based AI technology for individualized song suggestions and editing recommendations



BeatGen's Studio pre-built remix models and commercial solutions feature can help users monetize their soundtracks and contents





COMPETITIVE EDGES

BEATGEN

Music streaming

Element-based AI applied in music suggestion and remix recommendation

Integrated with comprehensive music editing tools

AI music composers

Easy-mode for non-professional users

Various commercial and monetization options integrated

Community value via exclusive perks and revenue share for premium users

Other music streaming apps

Music streaming

Only behaviour-based AI applied in music suggestion

No integration with editing studio

No composing function

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Other music tools apps

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No remix recommendation applied

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Mostly use complicated UI

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BEATGEN FEATURES SUMMARY



Music Streaming & Sound Library

-  Music streaming app
-  Songs & Tunes library
-  Sounds and sound effects

Sound Studio

-  AI music composer & lyric generator
-  Comprehensive tools: notation, composing, editing and remixing
-  Pre-built remix models

Commercial Solutions

-  Publish soundtracks to social platforms
-  Publish and register copyrights for music, tones and sound effects

Empowered with

Element-base sound analysis AI technology

Simple mode interface for non-professional users



BEATGEN FEATURES IN DETAIL

"The most exciting part about AI and music is that it allows us to explore and understand the nature of creativity itself." – Dan Tepfer, pianist, jazz pianist and composer.



STREAMING SERVICE

A music streaming service with an AI-powered system that analyzes sounds and music on a fundamental level to provide users with the best-fit recommendation.



Analyze all elements in each soundtrack using an AI-powered system based on machine learning and in-depth sound and music analysis, capable of analyzing the compatibility of all soundtrack elements, current and historical music trends, as well as users preferences.



Enable users to share and play music in sync regardless of the number of partners, devices, or the physical distance between them.





Enable users to create and share playlists with their friends, collaborate on music selections, and discover new music together



LIBRARY

A library for tunes, sounds, and sound effects, linked with easy-mode remix option for users to enrich their music experience



-  Provide a wide range of tunes, sounds and sound effects, including free copyrights contents, commercial contents, and exclusive contents.
-  Offer quick access to easy-mode edit option with smart interface, which enables users to easily remix a song with pre-built remix options created by professional music producer



SOUND STUDIO

Comprehensive collection from simple to advanced tools for music producers; including composing, editing, and publishing soundtracks; empowered with element-based AI analysis technology



Apply an AI-powered system that create songs and lyrics based on the user's requirements such as selected genre, mood, theme, length etc.



Provide a comprehensive tools collection for music producers, from music notation, composing, edit, remixing to publishing. Integrated with AI-powered system based on machine learning and in-depth analysis of sound and music to analyze all elements in each soundtrack to give better recommendation for producers to enhance their soundtracks. Collaborate in real time option available.



Enable users to create remix elements that function as filters for soundtracks. Users may apply these elements to a soundtrack to generate remix variants. Additionally, professional music producers can profit from their pre-built remix elements.



Easy-mode available. No music composition knowledge required.



COMMERCIAL SOLUTIONS

Simple and easy-to-access solutions
for music producers, artists, and
content creators



Publish and register copyrights for music,
tones and sound effects within just a few
clicks, with very simple procedure



Automatically publish your
soundtracks on BeatGen and
other streaming service such as
Spotify, Youtube, Tidal, etc.



BEATGEN ECOLOGICAL COMMUNITY

Going beyond a SaaS platform, BeatGen aims to build a fully complete ecological community for music producers, artists, and content creators. BeatGen provides users with all the necessary tools and resources to create, produce, create variations, and monetize music, catering to the needs of each individual


**Music Composing
& Production**


**Music Editing
& Remixing**

Monetizable contents

Original music content



Pre-built remix models



Remix contents



**Music Streaming
& Sound Library**



**Copyrights
& publish solutions**



User communities



BEATGEN GENESIS NFT COLLECTION



THE HARMONIOUS REALMS

"Music is the universal language of mankind."

– Henry Wadsworth Longfellow, poet

Asset Summary

The Harmonious Realms is a one-of-a-kind NFT collection in which each NFT is a unique expression of the world that music brings into our lives, captivating visualization of the emotions and sensations that music can evoke, from the ethereal and otherworldly to the joyful and exuberant. The Harmonious Realms collection is divided into 10 subsets, each with its own unique theme and promising value to the NFT holders.



	Tier	Subset	Assets
1	Epic	The Majestic Resilience	50
2	Epic	The Majestic Charisma	100
3	Precious	The Spectacular Passion	120
4	Precious	The Spectacular Grace	150
5	Common	The Element - Metal	300
6	Common	The Element - Water	500
7	Common	The Element - Fire	500
8	Common	The Element - Earth	500
9	Common	The Tranquil Cloudscape	250
10	Common	The Mellow Cloudscape	250
Total			2,720

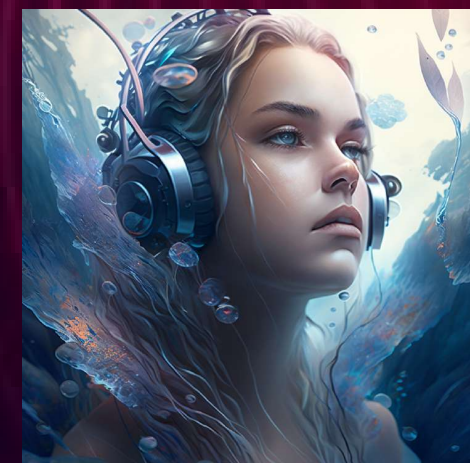
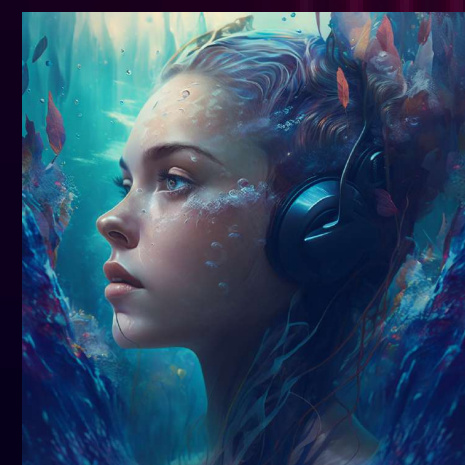
The Harmonious Realms

The Majestics is a mesmerizing art collection that beautifully showcases how music has the power to transport the audience to otherworldly realms and bring out new feelings and qualities within us. Each piece in this collection is intricately designed with vibrant colors and enchanting details that draw us in and evoke emotions we may not have felt before, just as when music running through your neurons, you can feel the electricity coursing through your veins and your brain bursting with vitality.

Besides, **The Spectaculars** is a stunning collection that draws inspiration from the vastness and mystery of the universe, exploring the power of music to transcend our physical limitations of time and space. Each piece in this collection is a masterpiece of design and creativity, capturing the awe-inspiring wonders of the cosmos and transporting us on a journey of discovery and wonder.

Additionally, **The Elements** invites you to explore the world through a new lens and appreciate the many ways in which music can bring more liveliness and energy into our lives, across all aspects of life.

Last but not least, **The Cloudscapes** showcases the way that music can lift its audience up the sky, make them feel weightless, and free them from their routine daylife troubles, regardless of who they are and how they experience the world





Through the Harmonious Realms collection, BeatGen aims to showcase the transformative power of music to people – it enriches their lives, broaden their perspectives, and establish a deeper connection with their inner selves. Besides, NFT owners of the Harmonious Realms will be eligible for a variety of benefits, including exclusive membership discounts, access to beta trials, profit shares, and more.

ROADMAP

Q1

2023

- ▶ Web release
- ▶ Social Communities
- ▶ Genesis Mint

Q3

2023

- ▶ Studio Beta Launch
- ▶ Mobile App Beta
- ▶ Commercial Service Release

2024

- ▶ Studio Expansion
- ▶ Partnership Hub

Q2

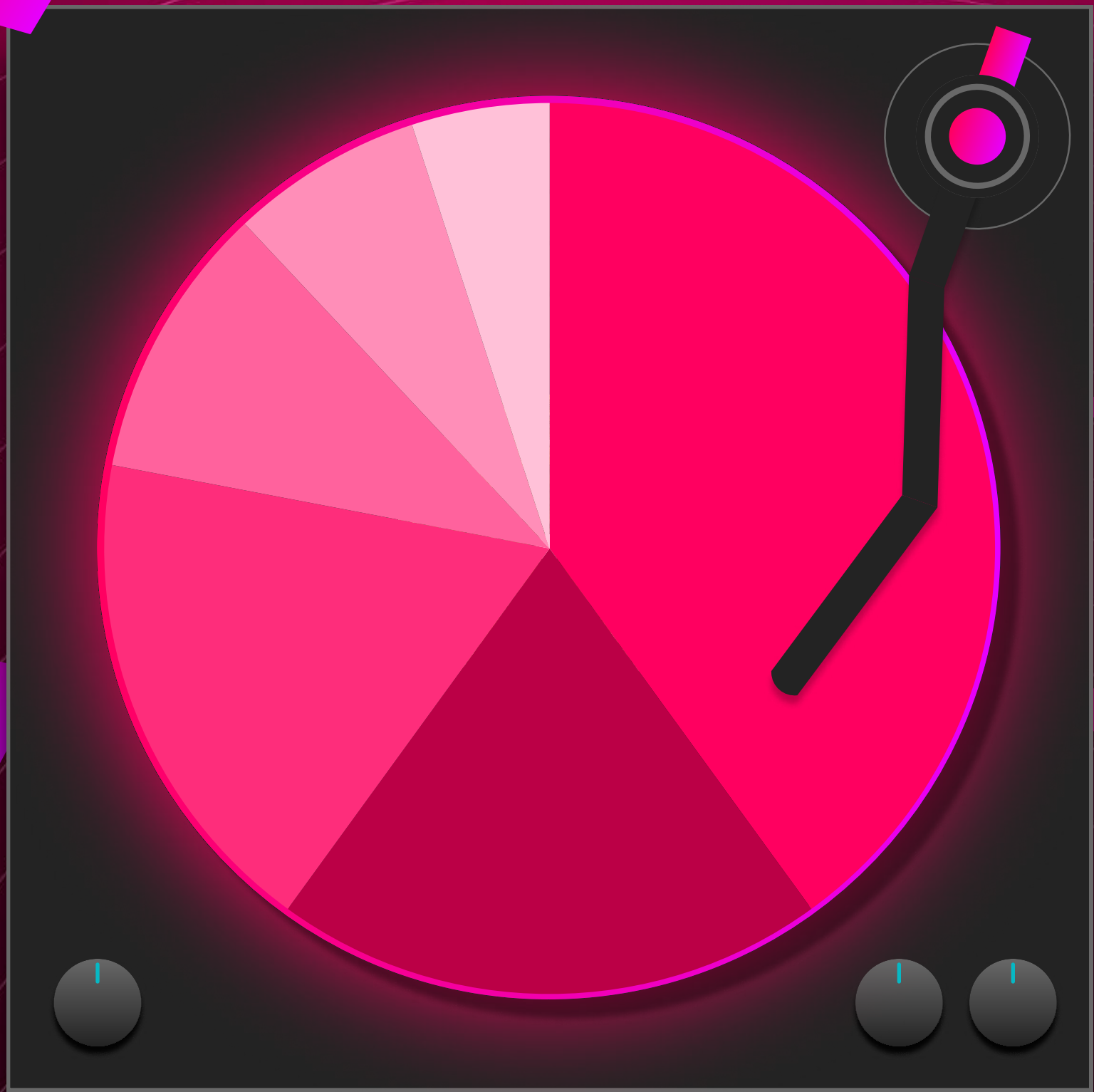
2023

- ▶ Token Listing
- ▶ NFT Staking Release
- ▶ Local communities

Q4

2023

- ▶ Streaming Release
- ▶ Revenue sharing
- ▶ NFT perks



TOKENOMICS

- Community Rewards **40%**
- Ecosystem Fund **20%**
- Marketing & Partnership **18%**
- Team **10%**
- Advisor **7%**
- Liquidity & MM **5%**

Total Supply **\$30,000,000**



FINAL NOTES

Thank you for joining us on our journey to create more beauty for our world with BeatGen – the platform that will become your one-stop destination for music streaming and music-related applications.

We are delighted to have you accompany with us as we work to achieve our goals on this journey.

Feel free to connect and discuss with us through our social channels listed below. See you soon!

 [Telegram](#)  [Discord](#)  [Twitter](#)
 [Website](#)  [E-Mail](#)  [Youtube](#)