BEATGEN

Enjoy music to every single element

The One Platform for
all Music Enthusiasts

AGENDA

1 **Inceptive Stage**

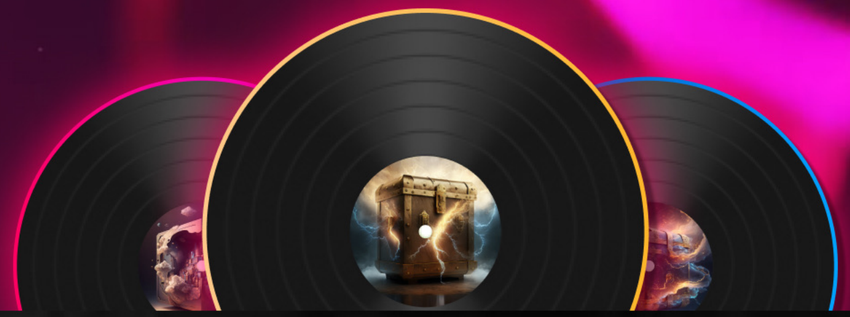
2 **BeatGen SoundScape**

3 **DeFi in the Mix**

4 **Beatgen Metaverse**

5 **Blueprint to Prosperity**

Prologue
Once Upon a Beat



Neuroscience studies have indicated that the effects of music on the human brain are particularly extensive, surpassing those of any other known human activity. At BeatGen, we are dedicated to enhancing your music experience with the most innovative AI and in-depth sound analysis technology, designed to elevate your listening experience to new heights.

BEATGEN

Inceptive Stage

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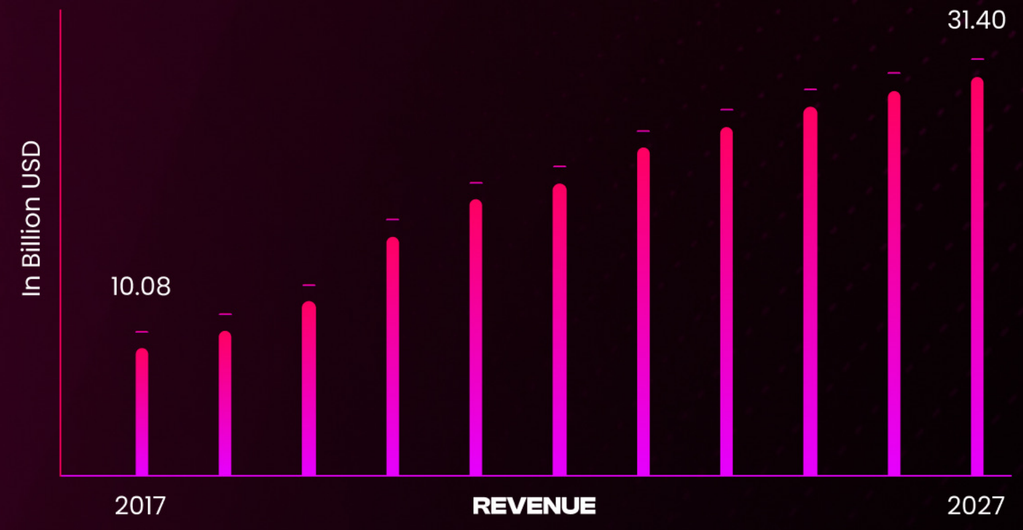
MARKET ANALYSIS

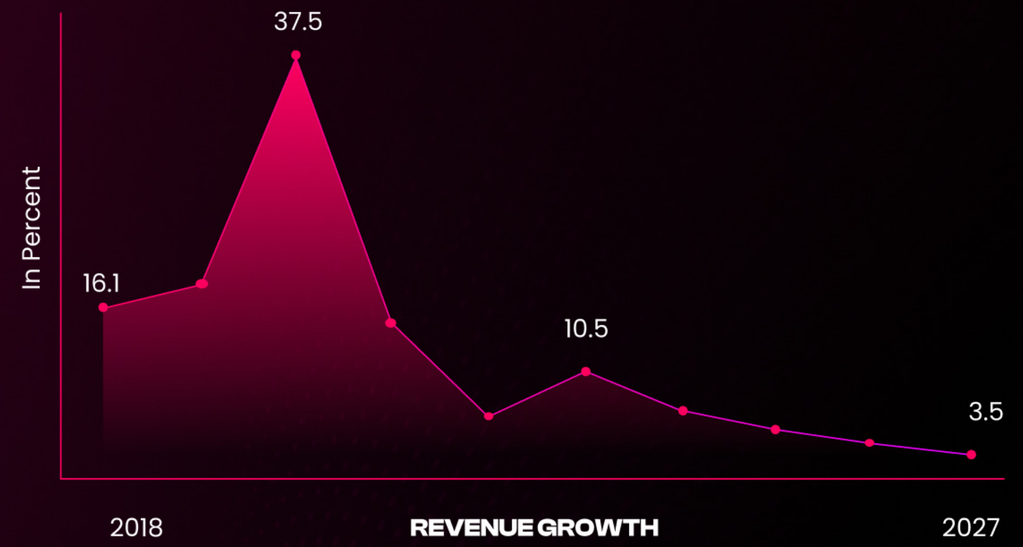
In 2020, Global Music Streaming Market Valued At

$20.9 BILLION

and is expected to grow at a compound annual growth rate of **19.8%** from 2021 to 2028(1)

(1) STATISTA. (2021)





MARKET OPPORTUNITIES

General Music Audience

- Growing demand for wider connections with seamless sharing experience
- Rising demand for new approach to engage with music
- Escalating demand for personalized music

BeatGen offers play in sync function and many options for social connections

Play

BeatGen offers easy-mode option, no prior technical knowledge required

Content Creators & Sound Producers

- Need for insights of audience preference and current trends
- Limited knowledge about music composing, remixing, and editing
- Demand for commercial and monetization solutions

BeatGen's element-based and behavior-based AI technology for individualized song suggestions and editing recommendations

BeatGen’s Studio pre-built remix models and commercial solutions feature can help users monetize their soundtracks and contents

COMPETITIVE EDGES

BEATGEN	Other music streaming apps	Other music tools apps
Music streaming	Music streaming	–
Element-based AI applied in music suggestion and remix recommendation	Only behaviour-based AI applied in music suggestion	No remix recommendation applied
Integrated with comprehensive music editing tools	No integration with editing studio	✕
AI music composers	No composing function	✕
Easy-mode for non-professional users	✕	Mostly use complicated UI
Various commercial and monetization options integrated	✕	✕
Community value via exclusive perks and revenue share for premium users	✕	✕

BEATGEN FEATURES SUMMARY

Music Streaming & Sound Library

- Music streaming app
- Songs & Tunes library
- Sounds and sound effects

Sound Studio

- AI music composer & lyric generator
- Comprehensive tools: notation, composing, editing and remixing
- Pre-built remix models

Commercial Solutions

- Publish soundtracks to social platforms
- Publish and register copyrights for music, tones and sound effects

Empowered with

- Element-base sound analysis AI technology
- Simple mode interface for non-professional users

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SoundScape

"The most exciting part about AI and music is that it allows us to explore and understand the nature of creativity itself." - Dan Tepfer, pianist, jazz pianist and composer.

1 2 3 4 5

STREAMING SERVICE

A music streaming service with an AI-powered system that analyzes sounds and music on a fundamental level to provide users with the best-fit recommendation.

- Analyze all elements in each soundtrack using an AI-powered system based on machine learning and in-depth sound and music analysis, capable of analyzing the compatibility of all soundtrack elements, current and historical music trends, as well as users preferences.

- Enable users to share and play music in sync regardless of the number of partners, devices, or the physical distance between them.

- Enable users to create and share playlists with their friends, collaborate on music selections, and discover new music together

LIBRARY

A library for tunes, sounds, and sound effects, linked with easy-mode remix option for users to enrich their music experience

- Provide a wide range of tunes, sounds and sound effects, including free copyrights contents, commercial contents, and exclusive contents.

- Offer quick access to easy-mode edit option with smart interface, which enables users to easily remix a song with pre-built remix options created by professional music producer

SOUND STUDIO

Comprehensive collection from simple to advanced tools for music producers; including composing, editing, and publishing soundtracks; empowered with element-based AI analysis technology

- Apply an AI-powered system that create songs and lyrics based on the user's requirements such as selected genre, mood, theme, length etc.
- Provide a comprehensive tools collection for music producers, from music notation, composing, edit, remixing to publishing. Integrated with AI-powered system based on machine learning and in-depth analysis of sound and music to analyze all elements in each soundtrack to give better recommendation for producers to enhance their soundtracks. Collaborate in real time option available.
- Enable users to create remix elements that function as filters for soundtracks. Users may apply these elements to a soundtrack to generate remix variants. Additionally, professional music producers can profit from their pre-built remix elements.
- Easy-mode available. No music composition knowledge required.

COMMERCIAL SOLUTIONS

Simple and easy-to-access solutions for music producers, artists, and content creators

- Publish and register copyrights for music, tones and sound effects within just a few clicks, with very simple procedure

- Automatically publish your soundtracks on BeatGen and other streaming service such as Spotify, Youtube, Tidal, etc.

EXTENSIVE INTEGRATIONS FOR ENHANCED SOUNDSCAPE

AI technologies

Music Label Collaborations

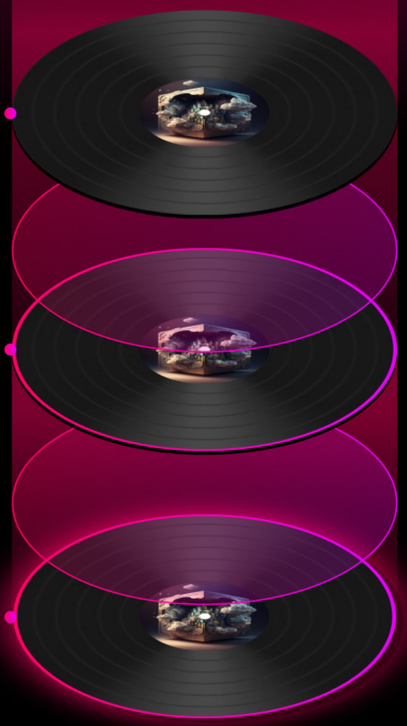
Music Equipment Partnerships

BeatGen is committed to continuous innovation and expansion; we are dedicated to delivering a richer musical experience through various integrations. These include technical infrastructure, improvements in AI capabilities, data collection for future Metaverse use, and strategic partnerships with music equipment providers, all contributing to a more immersive and elevated musical environment for users.

BEATGEN ECOLOGICAL COMMUNITY

Going beyond a SaaS platform, BeatGen aims to build a fully complete ecological community for music producers, artists, and content creators. BeatGen provides users with all the necessary tools and resources to create, produce, create variations, and monetize music, catering to the needs of each individual

Monetizable contents



Music Composing & Production

Music Editing & Remixing

Music Streaming & Sound Library

Copyrights & publish solutions

User communities

BEATGEN

DeFi in the mix

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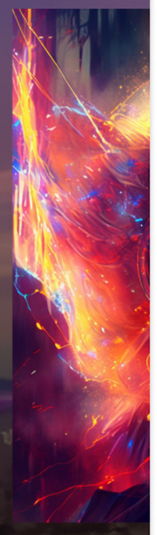
THE HARMONIOUS REALMS NFT COLLECTION

"Music is the universal language of mankind."
- Henry Wadsworth Longfellow, poet



Asset Summary

The Harmonious Realms is a one-of-a-kind NFT collection in which each NFT is a unique expression of the world that music brings into our lives, captivating visualization of the emotions and sensations that music can evoke, from the ethereal and otherworldly to the joyful and exuberant.
The Harmonious Realms collection is divided into 10 subsets, each with its own unique theme and promising value to the NFT holders.

	Tier	Subset	Assets
1	Epic	The Majestic Resilience	50
2	Epic	The Majestic Charisma	100
3	Precious	The Spectacular Passion	120
4	Precious	The Spectacular Grace	150
5	Common	The Element - Metal	300
6	Common	The Element - Water	500
7	Common	The Element - Fire	500
8	Common	The Element - Earth	500
9	Common	The Tranquil Cloudscape	250
10	Common	The Mellow Cloudscape	250
	Total		2,720

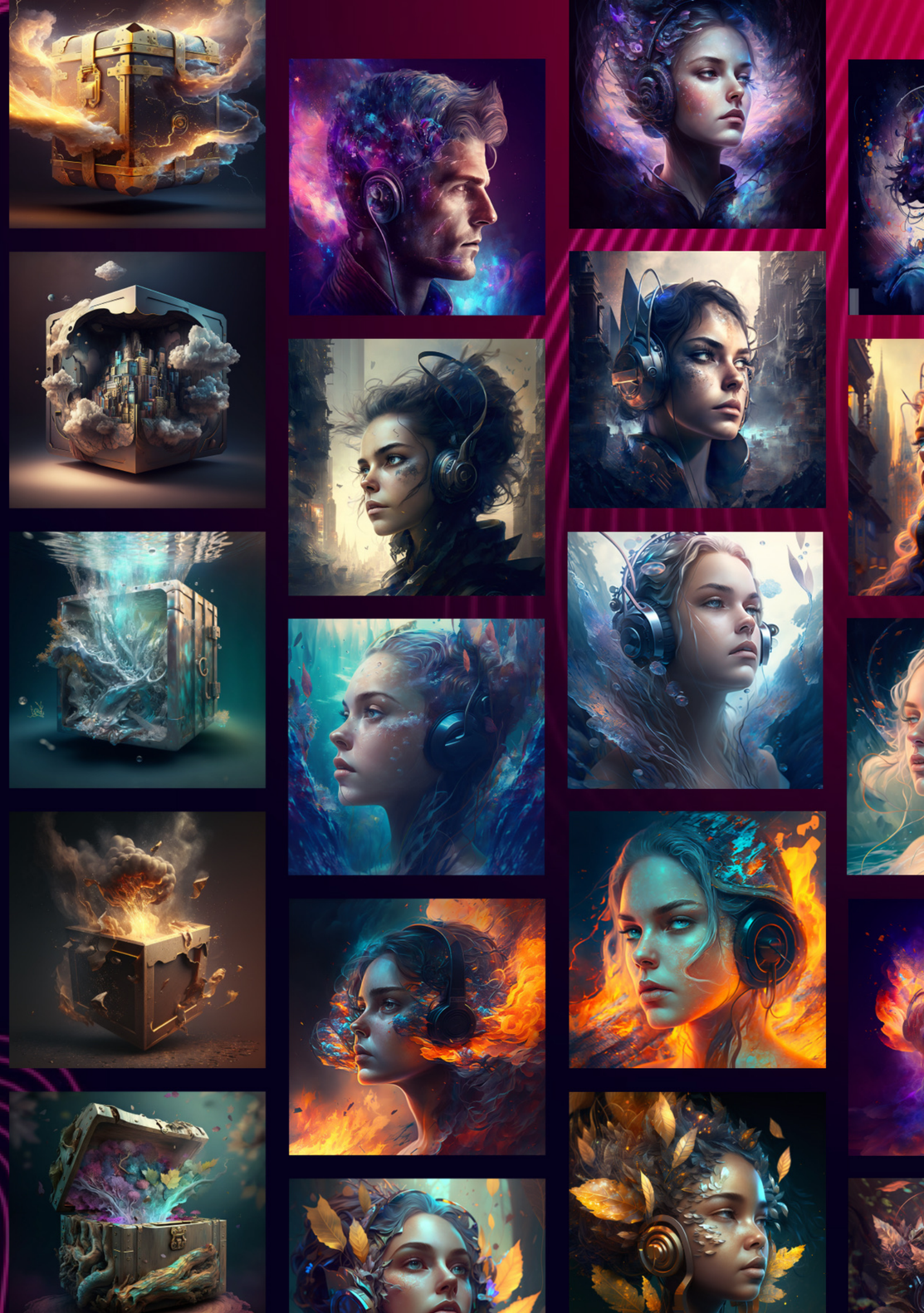
NFT Tiers in the Collection

The Majestics is a mesmerizing art collection that beautifully showcases how music has the power to transport the audience to otherworldly realms and bring out new feelings and qualities within us. Each piece in this collection is intricately designed with vibrant colors and enchanting details that draw us in and evoke emotions we may not have felt before, just as when music running through your neurons, you can feel the electricity coursing through your veins and your brain bursting with vitality.

Besides, **The Spectaculars** is a stunning collection that draws inspiration from the vastness and mystery of the universe, exploring the power of music to transcend our physical limitations of time and space. Each piece in this collection is a masterpiece of design and creativity, capturing the awe-inspiring wonders of the cosmos and transporting us on a journey of discovery and wonder.

Additionally, **The Elements** invites you to explore the world through a new lens and appreciate the many ways in which music can bring more liveliness and energy into our lives, across all aspects of life.

Last but not least, **The Cloudscapes** showcases the way that music can lift its audience up the sky, make them feel weightless, and free them from their routine daylife troubles, regardless of who they are and how they experience the world



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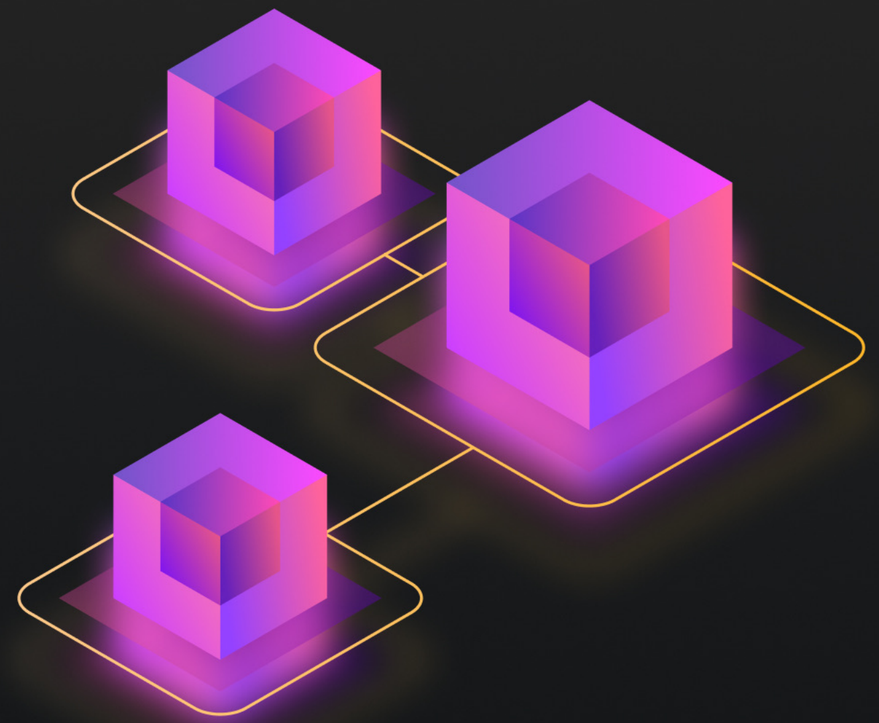
DeFi Hub

OTHER DEFI FEATURES

Beside from NFT-related features, BeatGen offers a range of DeFi functionalities such as token swapping and a rewarding referral program on our platform, providing users with valuable opportunities to efficiently manage their assets and earn rewards while actively engaging within the BeatGen ecosystem.

- NFT Marketplace
- Token & NFT Lending
- DEXs
- Locker
- Liquidity Pools



LAYER-1 BLOCKCHAIN

In the long run, BeatGen will evolve into a Layer-1 platform, serving as a comprehensive hub to meet diverse user needs, offering immersive soundscape experiences and bridging various blockchain music applications.

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Metaverse

Experience Music in a World Beyond Imagination with BeatGen Metaverse

BEATGEN METAVERSE

BeatGen Metaverse integration provides a comprehensive solution for music enthusiasts. Users can experience music in a virtual landscape or attend virtual music events on BeatGen Metaverse, which also incorporates gamification elements and social interactions to further elevate user engagement.

Cross-chain Integration for comprehensive music creation and immersive sensory experience

Dedicated virtual space for collaborative music creation, sharing, and virtual concerts

Music Gamification with social interaction features for enriched experience, musical collaboration and performances.

BEATGEN

Blueprint to Prosperity

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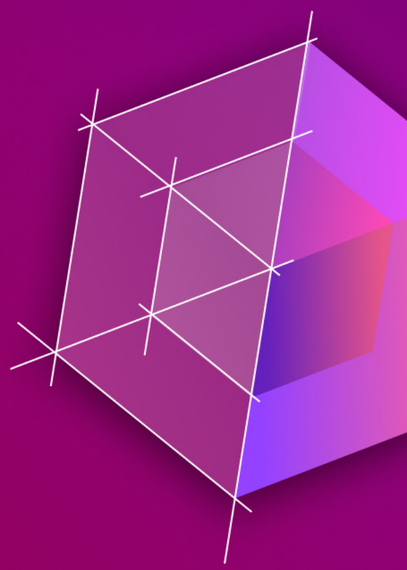

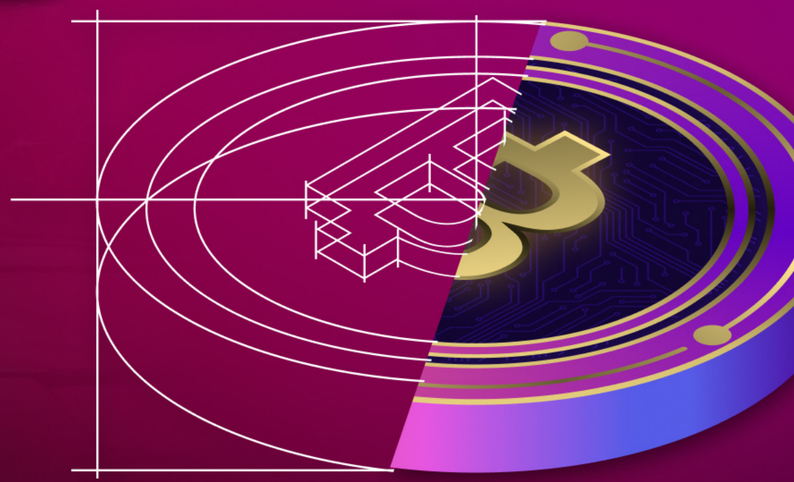

ROADMAP

Q1-Q2 2023

The Foundation for Innovation

The Launch of Website and Social Media

Establish a vibrant online community for creators to connect and collaborate.

Building a Diverse Content Library

Develop an extensive collection of sound and music samples, loops, and instruments, spanning various genres and styles.

Genesis Mint Introduction

Launch Genesis Mint, offering limited-edition digital assets for unique creative endeavors.

Implement AI Features

Roll out AI features, including AI Text-to-Image Generation and an interactive chatbot for enhanced user interaction.

Q3-Q4 2023

The Growth of BeatGen DeFi Ecosystem

Token Listing

BeatGen achieves a significant milestone by listing its native token, fostering greater engagement and participation in the ecosystem.

NFT Staking Release

Empower creators with the ability to stake their NFTs, promoting a sense of ownership and active involvement.

Token Contract Enhancements

Token Contract Enhancements: Update token contracts to incorporate burning mechanisms and bolster security measures.

Referral Program & Revenue Sharing

Recognize and reward creators for their contributions through revenue-sharing mechanisms.

NFT Holder Perks

Provide exclusive benefits to NFT holders, elevating the value and prestige associated with BeatGen's digital assets.

Q1-Q2 2024

Unleashing a Wave of Music Innovation with BeatGen

Studio Beta Launch

Provide creators with innovative music composition and production tools.

Mobile App Beta

Empower creators for on-the-go artistic pursuits with a user-friendly mobile app, ensuring a seamless creative experience.

Commercial Service Rollout

Enable creators to monetize their works as Commercial Services are introduced, expanding their reach to a broader audience.

Streaming Platform Debut

Establish BeatGen as a prominent music consumption platform with the launch of its dedicated streaming service.

ROADMAP

Q3-Q4 2024

Amplifying Technical Infrastructure & AI enhancement

Infrastructure Scaling

Expand our server capacity and enhance network stability to accommodate a growing user base and ensure uninterrupted service.

Soundscape Marketplace

Launch a feature-rich marketplace within BeatGen, allowing creators to buy and sell music-related assets, including sound samples, virtual instruments, and NFTs, to foster a vibrant ecosystem of music-related products and services

Content Licensing Platform

Develop a system for content creators to license their work for commercial use, broadening their income opportunities while simplifying the licensing process for businesses and advertisers.

AI and User Experience Improvements

Improving the AI system's capabilities for creative assistance, virtual jam sessions, and music collaboration.

2025

Forging Bridges and Elevating Integration for a Superior Soundscape

Studio Expansion

Unveil advanced features and tools to empower creators, further enhancing their music production experience.

Partnership Hub

Create a collaborative space that connects creators, brands, and industry players, fostering synergistic relationships.

Layer-1 Musical & Audio Solution

Implement a foundational solution for musical and audio applications to enhance the capabilities of BeatGen ecosystem.

Metaverse Data Collection

Begin accumulating data for future Metaverse integration, setting the stage for immersive music experiences within the Metaverse.

2026 & Beyond

Upgrade to BeatGen Metaverse Soundscape

Metaverse Integration

Forge partnerships with Metaverse platforms and virtual solutions providers to seamlessly integrate BeatGen into the Metaverse, offering a comprehensive music creation and immersive sensory experience solution for users.

Metaverse Music Experience Launch

Introduce the Metaverse music experience, featuring a dedicated virtual space for collaborative music creation, sharing, and virtual concerts. Utilize VR and AI tools to enhance the experience.

Music Label Collaborations

Collaborate with music labels, offering exclusive partnerships for music releases, distribution, and immersive musical experiences within the Metaverse.

Virtual Music Events

Host virtual music challenges, collaborative events, and virtual concerts, fostering engagement and interaction among users.

Music Gamification

Implement gamification elements to add a layer of enjoyment to music production in the Metaverse. Incorporate social interaction features, enabling musicians to collaborate and perform together within the virtual environment.

TOKENOMICS

Token Name	Token Ticker	Network
BeatGen NFT	BGN	BSC

	%	Allocation	Token
●	0,5%	Public sale	1.500.000
●	2%	Private sale	6.000.000
●	2,5%	Team & Advisor	7.500.000
●	4%	Liquidity & MM	12.000.000
●	6%	Marketing	18.000.000
●	25%	Burn	75.000.000
●	60%	Ecosystem Fund	180.000.000
	100%	Total Supply	300.000.000

THE UTILITY

Amplifying Creativity & Rewarding Participation

In the vibrant world of BeatGen, a new rhythm pulses through the creative community—a rhythm that resonates with innovation, collaboration, and reward. This is the beat of the BeatGen Ecosystem Coin, abbreviated as BEC, a token designed to harmonize the flow of value and inspiration throughout the BeatGen universe.

Creative Fuel

BEC is the currency of innovation within BeatGen. Creators use BEC to access premium sound libraries, advanced production tools, and exclusive remix modules. It's the currency that enables the birth of new music.

Audience Applause

Listeners can use BEC to support their favorite artists, vote for new features within the platform, or gain access to special events. It's their way of showing appreciation, making requests, and influencing the music landscape.

Collaborative Harmony

When creators collaborate, BEC is the medium of exchange, ensuring that every contributor's effort is acknowledged and rewarded. It encourages the blend of talents and the sharing of ideas, much like a band harmonizing on stage.

Protective Chorus

Rights and royalties are a complex symphony, and BEC simplifies the tune. It's used to register works, manage copyrights, and distribute royalties, ensuring that creators are fairly compensated for their work.

Monetization Melody

BEC turns melodies into revenue. When a track is played, remixed, or used in any form, BEC flows to the original creator, providing a sustainable income stream. This direct monetization fosters a fertile ground for artists to thrive.

Community Crescendo

In the BeatGen forums and virtual meetups, BEC facilitates the exchange of ideas and services, building a marketplace of skills and opportunities. It's the currency that fuels the ecosystem's growth and connectivity.

TOKENOMICS

Token Name	Token Ticker	Network
BeatGen Ecosystem Coin	BEC	BSC

	%	Allocation	Token	Release
●	0,5%	Public sale	750.000	100% TGE
●	5.5%	Team	8.250.000	18 months cliff, linear unlock for 5 years
●	8%	Pre-Sale	12.000.000	8 months cliff, 8% in 9th month, 5% in 10th 11th 12th month, then 3% monthly
●	15%	Liquidity, Staking & MM	22.500.000	30% TGE, cliff 6 months, linear unlock for 2 years
●	15%	Marketing	22.500.000	9 months cliff, linear unlock for 2 years
●	16%	Platform Treasury	24.000.000	1 year cliff, linear unlock for 5 years
●	40%	Ecosystem Incentive	60.000.000	

100%	Total Supply	150.000.000

BEATGEN

FINAL NOTES

Thank you for joining us on our journey to create more beauty for our world with BeatGen - the platform that will become your one-stop destination for music streaming and music-related applications.

We are delighted to have you accompany with us as we work to achieve our goals on this journey.

Feel free to connect and discuss with us through our social channels listed below.

See you soon!

Telegram | Discord | Twitter

Website | E-Mail | Youtube